

WHOSE WHOM IN AMERICA

4 N. Kate Place
Salt Lick City, Utah 82110
From the desk of Mr. Muhweeny

Dear Mr. Laffer,

Frankly, I'm puzzled.

I don't understand why you haven't responded to the *FABULOUS* offer we recently made you!

Let's face it, **Lawrence**. Men have it rough in today's world. What with the so-called "Women's Liberation" movement, it's getting harder and harder. To find a suitable mate. Even for fabuloso, studly, sensitive guys like yourself, **Lawrence**.

But we want you to know that *WE* appreciate your finer qualities. After all, you're in the full flower of your manhood...a young, active **40** years old (barely out of your teens!). We know that you've got a solid, established career as a **traveling software salesman** and make more than \$ **n/a** a year. You've resided in one of America's finer neighborhoods, **Anytown**, for **40** years...long enough to have established a reputation as a **adequate** credit risk.

So why *WOULDN'T* any woman leap at the chance to throw herself on your strapping, muscular **65"** frame?

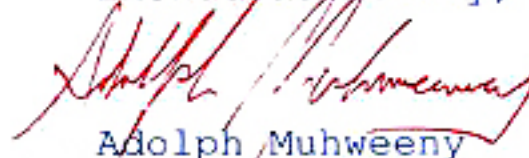
We'll tell you why. They *WOULD*! But it's so hard to *MEET* the kind of woman you deserve!

That's why we know you'll *JUMP* at the chance to be included in this once-in-a-lifetime opportunity...an opportunity to have *YOUR* face and *YOUR* vital statistics included in what's sure to be this year's most sought-after book: **WHOSE WHOM IN SINGLE MEN In The Southwestern United States** .

Imagine, women all over the country will be receiving this volume of **the Southwestern United States's** most eligible bachelors. And not just *ANY* women, **Lawrence**. The kind of women we know that *YOU* like, women with the **medium handfuls** you've told us you so love to look at...to touch...to nuzzle! Single, attractive, available women with **any length** legs, beautiful **clean** hair and **yes** derrieres.

Don't waste another minute, **Lawrence**! Fill out the form at the bottom of this page and include your check or money order (or just use your **none** credit card). And you'll be on your way to a lifetime of babes!

Enthusiastically,



Adolph Muhweeny
Vice President, Direct Male Dept.